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Fashion TV selects Russian models in Tel Aviv (VIDEO)



23.08.2008 20:05 Dmitry (Matt) Veysberg

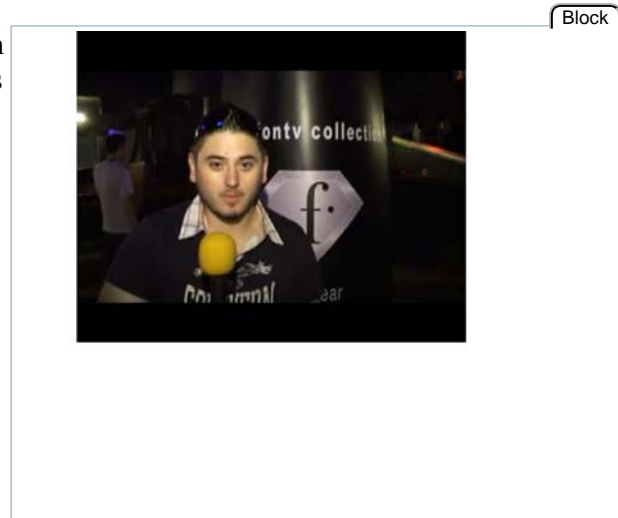
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International fashion channel Fashion TV (FTV) from one year to award the young beauties worldwide title of Miss FTV. Portal IzRus been able to visit Israeli Sedo semifinal contest.

TV [Fashion TV](#) in conjunction with nightclubs and Fashionbar model agency [Elite Models](#) and [MStudio](#) represent an international competition Miss FTV Model Awards 2008.

In the struggle for the desired title was attended by 50 out of selected on the website of Tel Aviv club strict but fair jury. In a panel of judges was composed of representatives of FTV and model agencies, representatives nightclub Fashionbar, as well as the principal professional make-up [Felix Stein](#). As a result of careful selection, the semi-passed with 18 girls.

Portal [IzRus](#) represents exclusive videoreportazh from the field and invites you to participate in online [voting](#), the results of which will influence the outcome of the contest. Final will be held at the summer terrace of the club Fashionbar Tel-Aviv, 29/08/2008 (beginning 24:00). General sponsor of the contest company Heineken.



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NEWSru.co.il:: Leisure

Sunday, August 31, 2008 07:42

Tel Aviv chose Miss FTV - Michael Dashu. A photo

Prestigious international competition [Miss FTV Model Awards](#) held in Tel Aviv. On the night of Saturday, August 30, at the summer terrace of the club Fashionbar Tel-Aviv was the finale of the contest, which was the main sponsor of the company Heineken. New fashion model TV channel Fashion TV has become Dasha Mihaelov. Second place won Vere Antoshkovoy Beauty and the third - Aline fashion.

Despite the fact that at the podium Dasha felt very confident, after the announcement of the results she was unable to conceal his excitement and joy. First, who congratulated novoyavlennuyu Miss FTV, became a mom Dashi. NEWSru.co.il correspondent was able to ask her some questions.

Congratulations. The victory daughter in such a prestigious competition was a surprise for you?

You know, we are all very worried. Seen as a strong Dashi konkurentki. And it is, surprisingly, was confident of its victory. And, I think, was absolutely calm. And I still can not believe...

What does the Dasha now?

It is just two months ago demobilized from the army. And all this time they are ready for the competition.

In the coming days, winner of TV channel Fashion TV Dasha Mihaelov promised to give an exclusive interview edition NEWSru.co.il.

Such competitions are held in different cities around the world. The world famous fashion channel Fashion TV (FTV) collects the most attractive konkursantok, promising models, which, thanks to the participation in the competition, opens a great future.

The young beauties in a few months participate in the competition programme. In the final show the best of them awarded the title of Miss FTV. In Tel Aviv contest Miss FTV Model Awards 2008 Fashion TV channel holds jointly with the nightclub Fashionbar and model agencies Elite Models and MStudio.

Of the hundreds out to honour the best model FTV set up a judicial commission selected 50 girls. Following strict "filter" konkursantok remaining 18, they participated in the semifinals, which also took place in Fashionbar. In the finale reached 10 participants. Among them were fairly well-known personality, for example, Lilian Sotnikov - participant third season reality shows "Dugmaniyot" ("Model"), finalistka contest "Miss Israel 2008" Galit Amarah and others.

Future owner of the title Miss FTV chosen equally and spectators, and competent jury. Spectators have participated in online voting, and their choices have affected the outcome of the contest. Among the jury members were representatives of management and FTV model agencies, nightclub Fashionbar, famous Israeli repery Sabliminal and goal, leading the news on TV RTVi Mikhail Rabinovich and Chief Manager TV FTV Orna Gusinskaya, as well as the principal professional make-up Felix Stein.

Felix Stein responded to questions correspondent NEWSru.co.il.

Felix, tell a bit about the contest Miss FTV Model Awards.

This contest is held annually in different cities around the world. For him, selected girls who had not previously taken part in such contests. Each of them claims the title of "New model FTV" in their country. Then the winning model is sent to international competition Miss FTV, which will bring together the best fashion from all countries.

What are the prospects offered to participants?

They notice those people who come here from model agencies, magazines, newspapers. So, the first objective - to show themselves, be noticed. The second - enter the international level.

Which takes part in the contest School make-up Felix Stein?

I judge this competition, and this has become a tradition. All participating students my painting. In addition, we took a direct part in organizing the project. And this, incidentally, is the fifth project for a couple of weeks, which is made with the participation of schools Felix Stein. This is my school and distinguishes from others - we are not just giving lectures and conducting classes, and yet we give girls an opportunity to try their case.

As the jury determines the winner?

Jurors - professionals in different fields of culture and show business. Each of us has a form

where we appreciate the girls to 10 - point system in different categories. At the end of the competition, our assessment summed up, and it becomes clear - who won.

Text and photos by Anna Rozinoy

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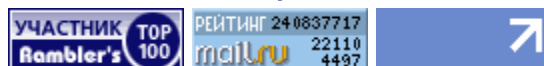
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