



THE WORLD'S BIGGEST CELEBRATION RIO CARNIVAL 2008 SPECIAL WEEKEND ON FASHION TV

(RIO DE JANEIRO, BRAZIL FEBRUARY 2ND-5TH, 2008)

Fashion TV presents the biggest sensational fashion event in the world – Rio Carnival. In 202 countries over 300 Million homes will catch Samba fever as the world's only 24/7 Fashion TV will be bringing you all the action non-stop! Special weekend of the 2008 Rio Carnival February 8th till February 10th.

Rio Carnival, 4 days and 3 nights of none stop exciting celebrations, exotic samba music, thousands of sexy performers in minimal glitzy, dazzling costumes. The Rio Samba Parade takes place in the 1 kilometre long Sambadrome in front of 200,000 spectators, where 12 Samba schools will be parading, competing with each other. Each school parading with about 5,000 model-dancers, amazingly decorated floats and a total of more than 80,000 performers. No other Fashion show has more costumes, more models and much more fun. Therefore it is no wonder that FTV's Michel Adam decided to bring this colourful Brazilian Samba schools competition to million homes around the world.

The fantastic costume designs become more and more elaborate each year, interlinking the Samba schools with the close association to Brazilian Fashion Design. Every school wants to be not only the best dancing but also the best dressed and most fashionable school, therefore just like in fashion design – this year's Samba fashion will be dominated by strong colours, sequins, crystal optics, metallic looks and experimental fabrics to complement the traditional feathers and portrays of imaginary heroes.

Carnival face & body make-up is an additional main feature in the imaginative and colourful show. Makeup artists style thousands of models at the same time while still creating a unique look full of vivid colours underlining each model's natural exotic beauty. So to all the fans of Latin beats, beautiful models, original fashion and trendy makeup concepts and to all who just love FTV – Fashion TV brings you an exclusive coverage of the exciting 2008 Rio Carnival exclusively on Fashion TV!

SPECIAL 2008 RIO CARNIVAL WEEKEND FEBRUARY 8TH - FEBRUARY 10TH ONLY ON FTV!

Friday February 8th, 2008

09:00- daily report

13:00- daily report

19:00- daily report

22:00- daily report

01:00- full report

03:00- full report

Saturday February 9th, 2008

09:00- daily report

13:00- daily report

19:00- daily report

22:00- daily report

01:00- full report

03:00- full report

Sunday February 10th, 2008

09:00- daily report

13:00- daily report

19:00- daily report

22:00- daily report

00:00- midnight- special summary broadcast- full days report

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